

## *History of PCA Shasta Region*

### **Welcome to The PCA Shasta Region! Thank you for visiting our new website.**

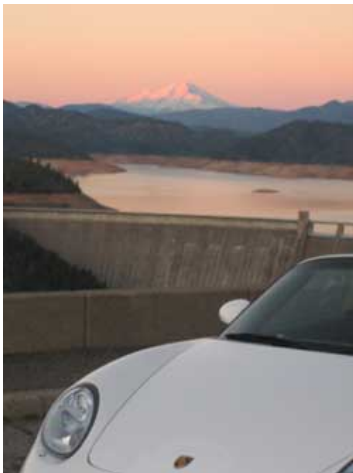
The club is proud to reside in such a beautiful rural area with some of the best roads and spectacular scenery. Our club motto is "Shasta Region—where Porsche roads beckon." PCA Shasta Region is focused on comradery, friendship, philanthropy and great tours. The history of our region and its present day status is only kept alive by the participation of its members. We look forward to greeting new members, taking great tours, and expanding our services and events to meet the expectations of all our members. We invite you to join our club and be a part of our growing Porsche family. The home page also consists of the president's message, a section for highlighting events and activities, as well as a link to our Facebook page [PCA shasta region](#)

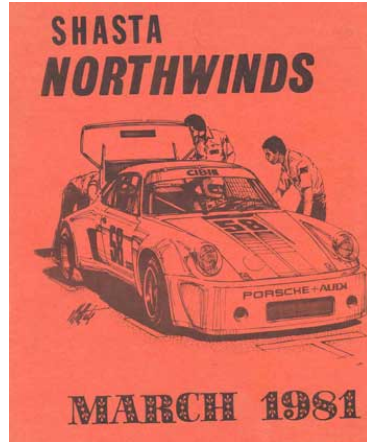
**Shasta Region became part of Porsche Club of America in 1979.** The [original petition to join PCA](#) was submitted by the recorded President: Jack Brown Jr. on July 6, 1978. There were signatures of 26 people included in the petition. According to the document, 25 signatures were needed to start the process. The [original charter for Shasta Region](#) was accepted by PCA on August 28, 1979. The original counties included for Shasta Region were: Del Norte, Trinity, Shasta, Siskiyou, Modoc, Butte, Tehama, Glenn, and Lassen. The first list of officers included: President: Steve Campbell from Sacramento, Ca; Vice President: Gary Mosher, Redding; Secretary: Earl Fisk, Redding; Treasurer: Pat Hennessey, Redding; Membership: Phil Kuhns, Redding, and Activities: Wendell Hartley, Cottonwood. Our region was named Shasta Region due to the central location of Shasta County in the vast geographical area of the region. Our club logo was crafted with Shasta Dam, Lake Shasta and Mount Shasta represented in the background of a vintage Porsche. The newsletter has always been called the "Shasta Northwinds" with the exception of a brief period in 1995 when it was called the "Shasta Tradewinds."

Click on the link to read an early edition from 1981 which has some great articles and ads. [newsletter](#)

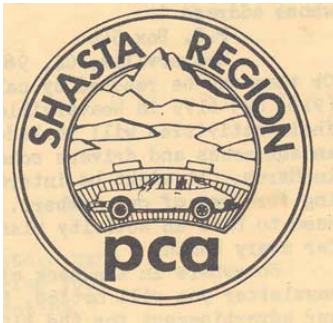
In 1999, then President Duane Spencer compiled the early history of Shasta Region which contained some great photos of early tours. 1988 had a great Poker Run. [Click here to open the PDF file of Tour photos from the 1980s](#) and see if you recognize some of these Porsches and members that still participate to Shasta Region events.

Shasta Region Members enjoyed their annual Christmas parties throughout its history. There are great [photos of the 1988 Shasta Region Progressive Dinner Christmas party](#) in this PDF file.





### Evolution of Shasta Region's Logo



1981 Newsletter showed this first picture of Shasta Region PCA logo



The photo of this Shasta Region Car badge was taken on Doug Rich's Porsche 1976 911 Targa which is now owned by one of Doug's sons: Pat Rich.



The Shasta Region logo was colored in 2001 to be used in the updated version of Shasta Northwinds newsletter and to be embroidered on Shasta Region PCA shirts. It was converted from the car badge photo.

**Shasta Region's History** showed some periods of inactivity. The reactivation of Shasta Region was ignited by Duane Spencer who served as President from 1999 through 2003. Several Porsche enthusiasts joined him in 1999 and this region has been growing in membership ever since. The [maps of the regions in 1999 Zone 7](#) shows how the different regions give up part of their area when a new Region is chartered or to better serve their members Today the club has approximately 95 members. The history of our region and its present day status is only kept alive by the participation of its members.