

The PCA Shasta Region President's Message 2016

Year 2015 was another great year for positive growth in the PCA Shasta Region. Club members enthusiasm and participation in sharing the "Porsche Passion" helped increase membership by 44%. With that in mind, we are expanding the member activities. Because our club loves back road touring and socializing, Allen Krohn, Tourmiester, created a variety of scenic tours for all of us to enjoy. You'll have chances to drive some of the best Porsche roads in California. This includes short regional tours, some longer 5 to 6 hour tours, as well as a couple of overnight trips.

Allen has two very special overnight tours planned. The first tour this spring takes us to scenic Auburn area and the next tour is to the magnificent Yosemite Valley this fall. Be sure to check the calendar of events and reach out to Allen with any questions you have. They are both "don't miss" tours.

All in all, we are projecting up to 16 tours to select from. Our leadership team promises great drives throughout the year filled with a mixture of great Porsches and wonderful people.

This year the club is expanding driver education on the race track. Bill Haener, our driver's education chair and professional driving performance instructor, is coordinating the program. Recently, we put together an educational track day scheduled for March 3rd at Thunderhill Race Track and the response has been a resounding success. Twenty entries instantly signed up. We are planning to offer similar events to this later in the year. Even if you won't be driving, you can always drop by and participate in the comradery, shenanigans, and photo ops. Also, you can sit in on some of the tech talk and classroom information intended to help improve your driving abilities thus maintaining a heightened safety while driving.

Ken Knowles, vice president, and Bob Dunlap, historian, are putting together a special Show N Shine event this fall that will help support a community non-profit cause and will be lots of fun. Also, we started planning for a fantastic Christmas party with music and dancing included. More information to follow for both of these great events.

Last but not least, the club is creating a new and improved website to better represent the club. The new website will have a more modern look and remain current making it easy to update on a monthly basis. We plan to have the new website up and running by mid February. So far, we have been able to pay for the new website and tech support for one year by selling sponsorships. Our current and new sponsors are generously supporting our club so please check them out and support them by visiting our website <http://sha.pca.org/>

We invite you to come enjoy all the great opportunities planned in 2016. Together, let's make this a year to remember.

Also, don't forget to check out our [PCA Shasta Region](#) Facebook page.

Wayne Martin, President
PCA Shasta Region Zone 7